A Simple and Effective Method to Assemble and Transmit Product Catalog Information to Partners

The Retail Product Catalog Document (832) is required by some partners to receive and store product-related specifications and prices.

Vantage Point EDI® makes it simple by providing options for the maintenance of the data. One option is the maintenance of the data in the ERP solution that Vantage Point EDI can leverage into a partner-compliant Product Catalog document. The other option is use of a standard file format that can be populated via Microsoft® Excel spreadsheets (a format is provided by Data Masons), or using standard data export tools such as SSRS or Crystal Reports™ SQL scripts against the accounting and EDI product data. One set of data works for all the company’s partners – there is no need to replicate and load the data into different websites or other solutions.

Once the data is assembled and made available to Vantage Point EDI’s powerful mapping tool, the Product Catalog map transmits only the products and attributes of interest to each specific partner in the required EDI format.

Simplicity, ease of use and flexibility are the key benefits of this EDI application from Data Masons. These benefits are coupled with an affordable purchase price, no subscription fees and unlimited translation and transmission fees at no additional cost unless required by the partner to use a specific fee-based transmission method.